



AMITY
UNIVERSITY
—LUCKNOW CAMPUS—

*Relive, Rejoice,
and Recharge...*

at

AMIPHORIA

2025

March 5-7, 2025

STALL BROCHURE

ABOUT AMITY LUCKNOW



Amity University Lucknow Campus (AULC) is a constituent unit of Amity University, Uttar Pradesh. It was established in the year 2004 with the sole objective of imparting research and innovation-driven education in the region.

The 40-acre state-of-the-art campus is a fine blend of global education, training, and research within an academic ambiance. With the latest teaching methodologies, AULC offers UGC-recognized Undergraduate & Postgraduate courses in multiple disciplines.

It has 17 institutions that cater to 87 programs, with more than 5000 students being a part of them. The multiple research centres at AULC, facilitate research in the diversified areas of Education, Biosciences, Nanotechnology, Biotechnology, Electronics, Humanities, Management, Social Work, and many more areas.

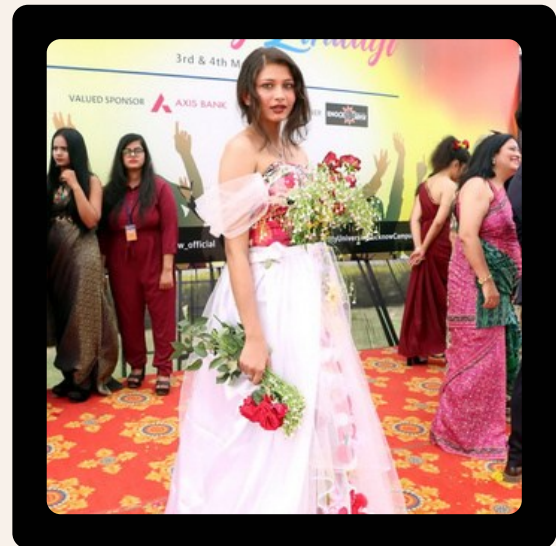
ABOUT AMIPHORIA

Amity University Uttar Pradesh Lucknow Campus will host the highly awaited annual college fest **Amiphoria 2025** on the **5th, 6th, and 7th of March 2025** with the theme "**Relive, Rejoice, and Recharge**"

It will present a plethora of events and activities that will hook us from the first day including the Rock Fest! This three-day fest will be a level above its predecessors and will set some tough milestones for the years to come. The students from Amity and other educational institutes across India will bring high levels of energy and enthusiasm to the event, which will create an electric atmosphere of camaraderie and competitive spirit on the campus. And that's exactly what the fest has come to symbolize. Given the growing might of the fest, it's not surprising to see a stunning presence of top-rung sponsors for the event.

This year will be no different as students vie for exciting cash prizes, but more importantly, to win honours for their respective institutes. They will compete in different cultural activities that will bring their talents to the forefront. The event introduces pupils to a platform that is abundantly giving, and at its core, it is organized, coordinated, and run by students only; hence, they get to see and learn things hands-on while immersing themselves in the practicality of it, all wrapped up in tonnes of fun.

Standing on the crowded grounds of Amity at this time of year speaks volumes about Amiphoria's popularity like no other. This colossal fest gives you all the right reasons to be a part of it, and when given the chance, you should be here to make the most of your days.







STALL PRICE

DATES	NON-FOOD STALL	FOOD STALL
1st Jan- 15th Feb	Rs. 13,500 + GST	Rs. 15,500+GST
16th Feb -28th Feb	Rs. 15,500 + GST	Rs. 17,500+GST
1st March -3rd March	Rs. 17,500 + GST	Rs. 19,500+GST



Top corporates like Pepsi, Hero MotoCorp, Reliance Jio, Coca Cola, TVS Motors, Lava, Airtel, Haier India, Reliance Trends, Havells, Reliance Digital, Whirlpool, Lenskart, UBER, Firefox Bikes, Ashok Leyland, Essilor, Red Bull, Samsung, Honda Motors, Lava, Gionee, Chevrolet, Red Tape, Indian Oil, HPCL, and banks like Axis Bank, State Bank of India, Bank of Baroda, and Canara Bank are some of the names who have very actively supported this Mega event by being the leading sponsors.

In the past, we have had Food Joints as Subway, Dominos, Goli Vada Pav, Baskin Robins, Savvy Grand, Royal Bite, Sippers, Nainital Momos, Firangi Pani, Daal Chini, Mocha to name a few.

We take this opportunity to extend a very cordial invitation to you for Amiphoria 2025. The details are given in the table below:

Stall Type	Size	Banners Space	Standees Space	Passes	Remarks
Food Stall	10'x10'	1 (6'x4')	2	5	No branding on backdrop, social media, newspaper. Light, Free Electricity, Plug Connection available for Electrical Appliances, etc. Footfall of 12,000.
Non-Food Stall	10'x10'	1 (6'x4')	2	5	No branding on backdrop, social media, newspaper. Light, Free Electricity, Plug Connection available for Electrical Appliances, etc. Footfall of 12,000.
Corporate Stall only (Not a Sponsor)	10'x10'	<u>Early Bird</u> Rs. 25,000 +GST <u>Post Early Bird</u> Rs. 30,000 +GST	2 2	5	No branding on backdrop, social media, newspaper

Our Previous Associates



CONNECT WITH US



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www.amity.edu/lucknow/amiphoria

Payment Link

